

LAKE ORION DRAGON BANDS

SPONSORSHIP PACKET



Life. It's Better *With* Music.

ABOUT LAKE ORION COMMUNITY SCHOOL BANDS:

Lake Orion Dragon Bands

include over 800 active students in:

three middle school concert bands, four high school concert style bands, as well as the Lake Orion Marching Band and Color Guard, and award winning winter programs: Percussion, Winds, and Guard.



The Bands perform throughout the year at various community events as well as state-wide competitions.

ACCOMPLISHMENTS & AWARDS

The Lake Orion High School Band is recognized throughout the state as a top performing concert and Division I marching band. With the leadership and commitment of our Band Directors and dedication of our wonderfully talented students, Lake Orion Bands continue to strive for excellence.



Marching Band State Finalist

*Michigan Competing Band Association State Finals, Ford Field, 2023 *3rd place*



BOA Regional Finalist & 2019 Division Winner

Bands of America Regionals, University of Toledo.

20 students selected for **District Honors Band**

6 student selected to **All-State Band**

8 **DSO Honors Band**

1 **Metropolitan Youth Symphony**

2 **Oakland Youth Orchestra**

All four LOHS Concert bands eclipsed top ratings at MSBOA Band and Orchestra Festival

Where do your sponsorship dollars go?



Your sponsorship dollars support all levels of Lake Orion Bands with everything from instrument repair and replacement, specialized instructors, music purchases, uniforms, and transportation for the students as well as the many other incidentals necessary to support our band students!



We can help **CONNECT YOUR BUSINESS with our COMMUNITY**

1. **Advertising and Brand Awareness**

We have many ways to promote your company, with logo placement on our semi-trailer, on competition shirts and parade and event banners.

2. **Social Media and Public Relations**

We reach over 800 families at the Dragon Band website and on our Facebook page.



Lake Orion High School home football games are well attended and offers high visibility and recognition of your company's name and logo.



Lake Orion High School Bands Facebook page and website lodragonbands.org

Our Lake Orion Band Trailer is visible on Stadium Drive across from Dragon Stadium. It is also out on the road weekly throughout SE Michigan during the fall months for local Marching Band competitions.



The Marching Band participates in Downtown Lake Orion Parades carrying our sponsor banner.



Many concert performances throughout the year. We advertise our sponsors in our Concert Programs which are distributed FREE to all attendees.





GOLD SPONSOR - \$500

- | | |
|--|---|
| <input type="checkbox"/> Company logo (2'x1') on both sides of the marching band semi-trailer | <input type="checkbox"/> Company name and direct link on our website |
| <input type="checkbox"/> Company name/logo promotion at all Band Booster hosted concessions at Lake Orion High School home sporting games and events | <input type="checkbox"/> Recognition sponsor banner for all band events held at the high school |
| <input type="checkbox"/> Recognition sponsor banner for Lake Orion Parades | <input type="checkbox"/> Company name on Dragon Marching Band Competition show shirts |

SILVER SPONSOR - \$250

- ☐ Recognition sponsor banner for Lake Orion Parades
- ☐ Company name and direct link on our website
- ☐ Recognition sponsor banner for all band events held at the high school

BRONZE SPONSOR - \$100

- ☐ Recognition sponsor banner for all band events held at the high school



2024 SPONSOR INFORMATION FORM

Lake Orion Bands "Thank You" for your generosity and support.

Lake Orion Band Boosters is a 501C3 organization which makes your donation tax deductible. Please complete the information below.

Mail a copy of this form and your donation to:

Lake Orion Band Boosters

P.O. Box 93

Lake Orion, MI 48361

Make checks payable to:

Lake Orion Band Boosters

E-mail all logo and artwork to

fundraising@lodragonbands.org

Artwork due no later than 6/1/2024

Company Logo should be submitted as
a vector file

that ends with either .ai or .eps.

Please complete the following information :

1. Name of Business: _____
2. Website address: _____
3. Contact name: _____
4. Phone number: _____
5. Email address: _____
6. Mailing Address: _____

Sponsorship level check one:

☐ Gold -\$500 ☐ Silver -\$250 ☐ Bronze -\$100

Band member securing sponsorship: _____

LOBB Tax ID # 38-609-4471